

**Decoding Global Diplomacy:  
Balancing Power through Information Technology**

Wednesday, November 2<sup>nd</sup> 2016

Arrival and individual check-in

Thursday, November 3<sup>rd</sup> 2016

Until 11:00      Arrival

HOTEL HYATT REGENCY MONTREAL  
COMPLEXE DESJARDINS  
1255 RUE JEANNE – MANCE  
MONTREAL, QC H5B 1E5

Conférenciers:  
**Eirliani Abdul Rahman and Nicola Forster**  
Members of the GDL Advisory Council

12:30              Meeting in the Hotel lobby, walk to Café OSMO

CAFÉ OSMO  
51 SHERBROOKE OUEST  
MONTRÉAL, QC H2X 1X2

13:00              **Opening Lunch**

14:00              **Icebreaker - Session**

Introduction of the participants in groups

15:00              Introduction of the Notman House/ OSMO Foundation

16:00              **Panel Discussion**

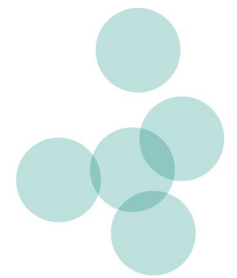
The smart city and the new role of cities as digital diplomats

Experts:  
**Cathryn Clüver**, Executive Director, Future of Diplomacy Project, Harvard  
Kennedy School  
**Harout Chitilian**, Chairman, Smart and Digital City Initiative, City of Montreal

Moderated by:  
**Louise Guay**, President, Montreal Living Lab

17:30              Transfer to Montreal City Hall

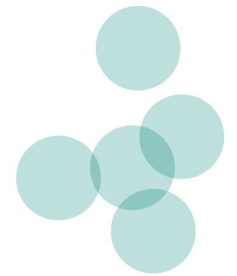
HOTEL DE VILLE DE MONTREAL  
275 RUE NOTRE-DAME E  
MONTREAL, QC H2Y 1C6



- 18.15      **Opening Cocktail-Dinner hosted by the City of Montreal**
- 18.30      Welcoming remarks:  
**Harout Chitilian**, Chairman, Smart and Digital City Initiative, City of Montreal
- Interview facilitated by members of the GDL Advisory Council
- Speakers:  
**Pamela Goldsmith-Jones**, Parliamentary Secretary to the Minister of Foreign Affairs, the Honourable Stéphane Dion  
**Christine Saint-Pierre**, Minister of International Relations, Quebec Government (tbc)  
**Robert Proulx**, Principal, UQAM
- 20.00      Transfer to hotel

Friday, November 4 <sup>th</sup> 2016
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- Conférenciers:  
**Nicola Forster and Mome Saleem**  
Members of the GDL Advisory Council
- 9:00      Meeting in hotel lobby and walk to the SAT
- SOCIETE DES ARTS TECHNOLOGIQUES (SAT)  
1201 SAINT-LAURENT BLVD  
MONTREAL, QC, H2X 2S6
- 9:15      Words of welcome:  
**Pamela Goldsmith-Jones**, Parliamentary Secretary to the Minister of Foreign Affairs, the Honourable Stéphane Dion
- 9:30      **Preamble**  
Information Technology and the Balance of Power: an introduction to the present and future of Internet governance
- Speaker:  
**Ryan Androsoff**, Senior Advisor, Digital Government at Government of Canada
- 10:00      **Fishbowl**  
Is digital diplomacy just a new tool or a step towards a more balanced relationship between state and non-state actors?
- Experts:  
**Ryan Androsoff**, Senior Advisor, Digital Government at Government of Canada  
**Ben Rowswell**, Ambassador of Canada to Venezuela
- Moderated by:  
**Amel Karboul**, GDL Member, Secretary-General of the Maghreb Economic Forum (MEF) and Commissioner of the International Commission on Financing Global Education Opportunity
- 12.00      Lunch at SAT and presentation of the SAT METALAB



13:30 **Thematic Workshops**

**Introductory Panel**

*Thematic frame: Globally spreading digitization is rearranging the relationship between diverse actors in our societies and decision-making processes. On the political level, today's Internet environment is increasingly controlled, surveilled and weaponized, with repercussions in public and private spheres both online and offline. The economic sector is readapting its production patterns, and even influencing the very nature of the monetary system. In spite of efforts, competitiveness, sustainability and fair division of labor are still not synonyms. At the same time, (social) media has become an unprecedented tool for democratization of political decision-making, and digital platforms have established a dynamic space for collaborative approaches in post-growth economies.*

*How to decode the ambivalent and subtle messages enabled by the Internet?  
What is at stake at the balance of power through information technology?*

Experts:

**Daniel Ben-Aron**, Vice President of Product at Fastacash

**Daniel Domscheit-Berg**, former Spokesperson for WikiLeaks and founder of OpenLeaks

**Natalya Nepomnyashcha**, GDL Member, Manager at eHealth Africa and Founder of Netzwerk Chancen

Moderated by:

**Claude-Yves Charron**, Director, l'Institut d'études internationales de Montréal (IEIM)

14.45 **Group Workshops**

*Guiding Question: How can state and non-state actors help shape and improve global governance and foreign policy decision-making through information- and communication technology (ICT)?*

**Group 1: Transparency and secrecy in cyber security**

Advisor:

**David P. Fidler**, Adjunct Senior Fellow for Cybersecurity at the Council on Foreign Relations

Conducted by:

**Daniel Domscheit-Berg**, former Spokesperson for WikiLeaks and founder of OpenLeaks

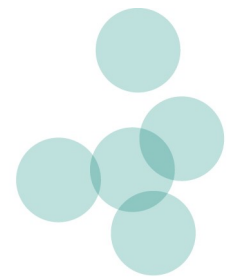
**Group 2: Democratization and digital collaboration**

Advisor:

**Thomas Ledwell**, Director of Communications, New Cities Foundation

Conducted by:

**Natalya Nepomnyashcha**, GDL Member, Manager at eHealth Africa and Founder of Netzwerk Chancen



**Group 3: The crossroads of the digital economy and their offline impacts**

Advisor:

**János Kóka**, GDL Member, Former Minister of Economics of Hungary and CEO and Chairman of Cellum

Conducted by:

**Daniel Ben-Aron**, Vice President of Product at Fastacash

- 16.30 Coffee break
- 17.00 Continuation of workshops
- 18.15 Presentation of preliminary workshop results, wrap-up Friday and outlook
- 19.00 Walk to the Goethe-Institut
- GOETHE-INSTITUT MONTREAL  
1626, SAINT-LAURENT BLVD  
MONTREAL, QC, H2X 2T1
- 19:30 **Reception hosted by Werner Wnendt, German Ambassador to Canada**  
Welcome by Ambassador **Werner Wnendt** and **Ruprecht Polenz**, Dean of the Global Diplomacy Lab
- Interview with GDL Leading Partners facilitated by members of the GDL Advisory Council

Saturday, November 5<sup>th</sup> 2016

Conférencières:

**Eirliani Abdul Rahman and Mome Saleem**

Members of the GDL Advisory Council

- 9:00 Meeting in hotel lobby and transfer to Site Visits

9:30 **Site Visits in Montreal**

GDL participants will be divided into groups depending on the workshop they participated in.

**Transparency and secrecy in cyber security**

Group 1: Equalit.ie

Group 2: International Civil Aviation Organization (ICAO) and Subgraph

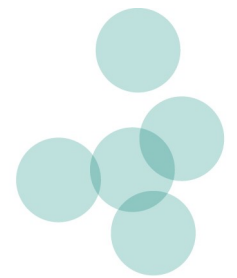
**Democratization and digital collaboration**

Group 3: New Cities Foundation

**The crossroads of the digital economy and their offline impacts**

Group 4: Desjardins Lab

Group 5: Shopify (tbc)

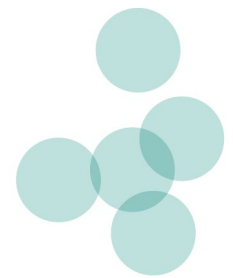


- 12.00            Wrap-up Site Visits and transfer to Institut de Tourisme et d'Hôtellerie du Québec
- QUEBEC INSTITUTE OF TOURISM AND HOTEL MANAGEMENT (ITHQ)  
                  3535 RUE SAINT-DENIS  
                  MONTRÉAL, QC H2X 3P1
- 12:30            Presentation Site Visits and Lunch at ITHQ
- 14:00            **Open Situation Room**  
                  The role of Federated States in the digital diplomacy
- A situation room is a place where government officials gather in times of crisis to collect information and coordinate activities. Inspired by this example, it is a location designed for debate and discussion, rather than for command and control. It is an atelier politique, an information centre and a meeting place for decision makers, artists, students, analysts and journalists.
- During the Open Situation Room in Montreal, participants will tackle digital diplomacy challenges which Global Affairs Canada and Quebec's ministry of foreign relations face in their daily operations and policy planning. The thematic focus will lay on how to better collaborate across institutional and national borders, and how to design programs and methods that go "beyond hashtags" to have greater impact in the digital and analog world.
- Experts:  
                  **Martha McLean**, Deputy Director at Global Affairs Canada  
                  **Olivier Béliveau**, Advisor, Digital solutions, Ministry of International Relations, Quebec
- Facilitated by:  
                  **Nicola Forster**, Member of the GDL Advisory Council and President of foraus  
                  **Vivian Valencia**, GDL Member and Research Fellow, University of Michigan  
                  **Gabriela Canales**, GDL Member and MA in Environmental Management, University of Yale
- 16.00            Coffee break
- 16.30            Continuation Open Situation Room
- 18:30            End of Open Situation Room
- 19.00            **Closing Remarks**  
                  **Ryan Androsoff**, Senior Advisor, Digital Government at Government of Canada  
                  **Daniel Domscheit-Berg**, former Spokesperson for WikiLeaks and founder of OpenLeaks
- 19.30            Dinner party

Sunday, November 6 <sup>th</sup> 2016
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Conférenciers:  
**Imran Simmins and Vivian Valencia**  
Members of the GDL Advisory Council

Until 9:30            Breakfast and check-out



10:00 **Peer-to-peer Open Space**

*Each GDL member holds unique diplomatic insights and perspectives. We would like to encourage the members to share them with the other participants by hosting a "project development" or a "teaching a diplomatic skill" session.*

*Members can present a project they currently work on, an idea they developed during the Lab, or propose to host a 45min interactive session or discussion round. The other members choose the sessions they are most interested in.*

*Idea: In a more complex world, diplomacy occurs both inside and outside of formal diplomatic circles. How to recognize weaknesses and strengths of different actors and to build synergies among them, allowing regulation without falling into the fallacy of control, is key for effective policy making.*

*The aim is to explore existing innovative examples of international cooperation from different topic areas (trade, humanitarian, environmental, security issues) and across different groups (national, local governments, business associations, foundations, and grass roots groups), and to identify the instruments, processes and skills that make their cooperation a success.*

*In short: What can traditional diplomats and other international actors learn from each other? How can they cooperate towards mutually desirable outcomes?*

Salle Création  
Hyatt Regency Hotel

Facilitated by:  
Member of the GDL Advisory Council

- 12:15 Check-out session: Keep & Change
- 12:45 Closing remarks of the Advisory Council
- 13:00 Lunch
- 14:00 Individual Departure